



**5 BENEFITS WE OFFER TO:  
ACCELERATE YOUR GROWTH**



You've been working hard to build up your home construction company, but keeping up with demand is proving to be difficult and you are looking for a trusted partner to catapult your business to the next level.

**You have a great team, loyal customers, and some of the greatest subcontractors on earth.**

But what if you could build more homes faster while also finding a solution to one of the most difficult aspects of home building: a complete framing system? That's exactly what Sterling Premium Building Systems can do for you! We offer 5 benefits that can help you accelerate your growth so you can get more homes framed faster than ever before.

## BENEFIT 1:

# A COMPLETE FRAMING PACK WITH AN EXPERIENCED SET CREW TO FRAME THE ENTIRE HOME IN ONE WEEK.

We should have saved the best for last, but we are not holding anything back here. You read that correctly. This benefit is really three benefits in one. And ultimately, this one is the game-changer for your business.

**When you choose to partner with Sterling Premium Building Systems, you get:**

- 1. The complete framing pack needed to build the home.**
- 2. The experienced set crew and crane to frame the home.**
- 3. The framed home in record time, one week**

The best part is that Sterling Premium Building Systems does all of the heavy lifting. Sterling's complete framing system includes panelized wall, floor, and roof truss com-

ponents with windows, doors, and stairs included. A system engineered by experts in homebuilding for real-world results that will maximize your company's potential. We handle all of the material logistics and construction coordination, from crew to crane, so you can focus on building better homes faster than ever before! Once the house is framed, you are able to move in with your team of subcontractors to finish the home, just as you have been doing all along.

Imagine what this means for your business:

- Your customers get their dream homes finished faster.
- Your customers are happier and refer other clients to you.
- More customers lead to higher revenue for your business.



## BENEFIT 2:

# HAVE ACCESS TO AN EXPERT SUPPORT TEAM FOR ALL YOUR BUILDING NEEDS.

Joining forces with Sterling Premium Building Systems means you get access to a team that will walk alongside you every step of the way. No more second-guessing on your blueprints or wondering if your pricing is accurate. Working with us allows you to contribute expertise to your staff without having to hire additional personnel.

We have engineered our system with the end-user (you) in mind to make sure that every piece fits together like a puzzle and works perfectly for your team!

**The benefits of this innovation can be seen straight away:**

- **Get your blueprints done right the first time, every time.**
- **Reduce the risk of construction delays due to engineering issues.**
- **Far less material waste in the framing process.**
- **Your subcontractors will run into fewer issues while completing the finish work.**
- **While Sterling is framing the home, you can be working on your next custom build.**



We have a proven track record of success and our methods and procedures have been tested by hundreds of builders throughout the country. These builders have gone on to successfully place hundreds of thousands of delighted families into their forever homes.

## BENEFIT 3:

# THE QUALITY OF OUR LUMBER AND PROCESS ENSURES THE HOMES WE BUILD LAST A LIFETIME.

The foundation of your business is the team that you have built and the reputation they bring with them. But, even for a trusted crew, it can be difficult to build homes in an industry where there are so many different materials required from multiple suppliers. Because of our volume of business, we are able to secure the best lumber available. We only purchase the highest-quality lumber for our home builds, ensuring years of durability and enjoyment.

Having the best lumber available is an important part of the equation, but without a rock-solid process for constructing that lumber, there's no guarantee the home you build will meet your high standards. Along with a complete set crew, Sterling builds better houses because all of the parts have been pre-engineered so they fit together perfectly every time!

Imagine the difference in the building process when you have full control over the climate, the protection of the lumber, and the precision of the cuts. Using our unique panelized construction process, we build the framework of your home in a climate-

controlled environment. This process fuses human ingenuity with precise high-tech machines, resulting in construction that is fine-tuned to build more efficiently, with less waste, and no cost overruns or time delays.

And the bonus lies in the result: The Sterling Premium Building Systems ensure a more robust, tighter, higher-quality home that will last for generations.

It is critical to know your supplier can be counted on when you need them most! Not all framing companies are created equal. You can rest assured knowing that one partner will take care of all logistics and materials necessary to frame a home that exceeds industry standards.



## BENEFIT 4:

# YOU CAN NOW BUILD YEAR-ROUND, EVEN IN THE WINTER.

Stay ahead of the competition by servicing homebuyers all year long. Sterling helps builders build homes even during the winter months! This allows you to expand your business by using our complete panelized framing system!

When building during any sort of inclement weather season, a home needs to be protected from the elements as soon as possible, so it's understandable why most builders shut down for the winter season. Traditional stick-built homes take up to two months to frame. The framework can be exposed to harsh winter weather during that time, which can create issues with the build process, overall quality, and delay the entire project. For builders who are still working through the winter, they must take significant precautions to finish the work.

With Sterling Premium Building Systems once the foundation of the home is cured, the panelized framework is sent to the jobsite and assembled by our experienced set crew in one to five days. This ensures the home is up and under the roof faster, virtually eliminating exposure to the harsh outdoor elements.

Poor weather can happen at any time of year. Don't let a sudden snowstorm cause your framework to get wet and warped.

**Enjoy peace of mind knowing the homes you build will be precision-crafted with the highest quality materials, with no cost overruns or time delays, and will stand strong for decades to come, every month of the year.**





TOOL 5:

## A NEW SHORTENED TIMELINE MEANS YOU CAN BUILD MORE HOMES EVERY YEAR.

How does working with Sterling Premium Building Systems impact your bottom line? Not only does building during the winter allow for a longer building season, but with a shortened timeline for framing homes, you are now able to build more homes without sacrificing quality. Imagine how much more successful your company will be if you can keep up with demand and develop devoted clients while collaborating with a reputable partner.

**That's great news for your business. What does this mean for you personally?**

- **Building quickly and efficiently means you can spend less time on the job site.**
- **You'll sleep at night knowing you are building the best homes on earth.**
- **You'll be able to build a better life for yourself and your family.**
- **Give back to the community with increased housing.**
- **Build the life you want on your own timeline.**

**Stop trying to figure out how you are going to get it all done yourself. Let our team handle the framing process for your next project so you can focus on increasing the productivity of your business. It's time for something different - it's time for Sterling Premium Building Systems!**

**Visit [SterlingPremiumBuilding.com](https://SterlingPremiumBuilding.com) to learn more.**